

Potential Advisory Committee Areas of Focus

Network/system design

- Guidance or criteria for major changes to observing assets
- Process for an entity within the U.S. IOOS Enterprise to make major changes to a product, service, or network

Requirements

- Prioritizing requirements
- Identifying / advocating for / consolidating requirements specific to IOOS
- Strengthening governance of national assets
 - Regional consistency & national scalability

Branding & Marketing

- Communicating the value of IOOS
- Strengthening the connection from data to decision making to community impacts
- ROI, valuation processes, value-add to emerging markets that rely on IOOS data

U.S. IOOS: National Asset Integration and Governance

