

**IOOS Advisory Committee
Phase 1 - Preparatory Working Groups**

Leveraging Private Sector	
Lead	Steve
Members	Barb, Catherine, Monty, Debra, Julio, Glen, Sara, Kristen (<i>Eric and Nick interested</i>)
Topics Included	<ul style="list-style-type: none"> ● Data Buys ● Citizen Science ● Research and determine balance between government/private <ul style="list-style-type: none"> ○ R2O ○ Leveraging Private Sector strengths ● Sensor development
Informational Briefing Ideas	<ul style="list-style-type: none"> ● Accelerators + OTT (Zack Baize and Tiffany Vance from IOOS office) ● Data licensing ● Re-engage with Tony LaVoi ● Curtis Marshall - NWS data buys ● Fugro, WHOI, energy companies - (Ruth Perry from Shell, others) ● SeaKeepers, Ship of Opportunity Program ● Rhys Parfitt (FL State) ● Citizen science - Audubon, Chesapeake Water Watch, eMOLT (George Maynard), Citizen Weather Observer Program, CoCoRaHS, visitbeaches.org (Barb) ● ORRAA (Karen Sack), Schmidt Marine Technology Partners (Erika Montague/Mark Schrope)
Reference	<ul style="list-style-type: none"> ● Commercial Data EO

Timeline	
Aug - Oct 2025	PWGs meet and hold Informational Briefings
Late Oct - early Nov 2025	AC Admin call to get status update on PWG efforts
Nov - Dec 2025	Work on recommendations
January 2026	AC public meeting (potentially in-person) to deliberate on PWG work