



Strategic Planning 2023: IOOC's Five-Year Roadmap

- To enhance the guidance and effectiveness of the Interagency Ocean Observing Committee (IOOC), the IOOC co-chairs propose the development of a comprehensive five-year strategic plan. This plan aims to provide a clear direction for the IOOC's activities and ensure alignment with its mandates and responsibilities. Steps include:
 1. Review of Areas of Assessment
 2. Engagement of External Facilitators
 3. Strategic Planning Workshop(s)
 4. IOOC Strategic Plan (5 year)
 5. Sharing with External Partners
 6. Implementation

IOOC Strategic Planning Timeline



To-date–

1. Strategic Planning Roadmap
2. Internal Areas of Assessment
 - *OCAP Prioritization*
 - *Legislative Mandates Review*
3. Hired External Facilitator
 - *Lynne Carbone & Associates, Inc. (LCA)*
4. [Background Information List Compiled](#)

1. Strategic Planning Input [Survey](#)
 - *Sent to Committee members and small list of external stakeholders*
2. Initial Strategic Planning Session– Dec 4th (Hybrid at NASA)
 - *Live survey input collection, identify success indicators, and prepare for subsequent decision-meetings.*
3. First Decisional Meeting–Jan 22nd
 - *Draft strategic plan reflective of the major messages and common themes from Committee members and selected stakeholders.*
4. Secondary Meetings–TBD
 - *Feb 16th/23rd (12-1pm ET)*
 - *March 25th (2-4pm ET)*
 - *April 19th/26th (12-1pm ET)*
 - *May 20th (2-4pm ET)*

Survey Questions



Consideration: When responding to the strategic planning questions below, recognize that funding and other resource requirements should not constrain your thinking about the future roadmap for the Committee. IOOC is a sum of its agency members and can/should leverage the potential capabilities of the collaboration and integrated efforts.

1. If we could measurably advance three ocean observation strategic challenges over the next five years, what would they be?
2. What do you see as the top contributions to advance an integrated, sustained ocean observation system that IOOC is uniquely positioned to facilitate? In other words, what can we do together as a committee that we could not otherwise accomplish?
3. What areas are within our charter and legislative requirements that we have not adequately addressed and need our collective focus in this new strategic plan? (Link to mandates and legislation)
4. What out of the box, non-traditional or innovative approaches might we apply to ensure the effective implementation of our initiatives and activities over the next five years?
5. What might you or your organization contribute to best support IOOC and its ongoing initiatives and objectives?
6. Finish the following sentence: "I'll be satisfied with our strategic plan if..." / "This plan will be a success at the end of five years if..."