OCEANS 2023 GULF COAST
September 25-28, 2023 Biloxi, MS

The Ocean Enterprise: How NOAA's ocean and coastal data and information support sustainable solutions across the blue economy

https://ioos.noaa.gov/nbe/activities

YOU ARE CORDIALLY INVITED TO

THE OCEAN ENTERPRISE TOWN HALL

AT OCEANS 2023

CO-HOSTED BY

ABOUT THE OCEAN ENTERPRISE TOWN HALL

Our oceans and coasts are under growing threat from a changing climate, as are the communities and industries that are dependent on our Nation's blue economy. The accelerating impacts of climate change are driving an increased demand for ocean and coastal information to support climate resilience. This growing demand presents an opportunity for the creation of products and services that support a transformed blue economy that maximizes the economic potential of the ocean while ensuring the sustainable use of ocean and coastal resources and the delivery of a climate ready nation.

Ocean and coastal data are most useful when they can be discovered, shared, analyzed, and used. As one of the world's largest providers of ocean and coastal data and information, NOAA is growing the ocean economy by improving the quantity, breadth, dissemination, access, and applicability of its foundational data and information. NOAA and MTS leaders will explore and discuss NOAA initiatives to work with academic and industry partners to build an Ocean Enterprise able to deliver future needs.

WHY YOU

We want to hear from you! The ocean community must understand the evolving needs of users in order to build products and services responsive to those needs. NOAA and MTS want to talk with practitioners and technologists—from across regions, economic sectors, and organizations—who are doing the hard work to grow the ocean economy through research, data and information services, and decision support. We want to hear about what you are doing, how you are getting it done, and what you need to do it better. Thus, your questions about the information you most need from NOAA, MTS, or the blue economy in general; what gaps in data, information, access, and/or services need to be addressed; and anything else on your mind will be the focus of this session.

JOIN US ON WEDNESDAY, SEPTEMBER 27TH AT 11:00 AM CT IN ROOMS B2-B3

Click **here** to register, get the schedule of events, and learn more about OCEANS 2023 Gulf Coast