

Strategic Planning Input: External Roundtables, and NAPA Report



OUTCOMES



VISIBILITY

**Nationally known
for protecting
America's
underwater
“parks”**

CREDIBILITY

**Global leader
in ocean
conservation
& heritage
preservation**

EFFECTIVENESS

**Enhance
stewardship of
existing sites &
designate
new sanctuaries**

STRATEGIC PLANNING FOR THE FUTURE



A Report by a Panel of the
NATIONAL ACADEMY OF PUBLIC ADMINISTRATION
for the National Marine Sanctuary System

An External Review of the National Marine Sanctuary System

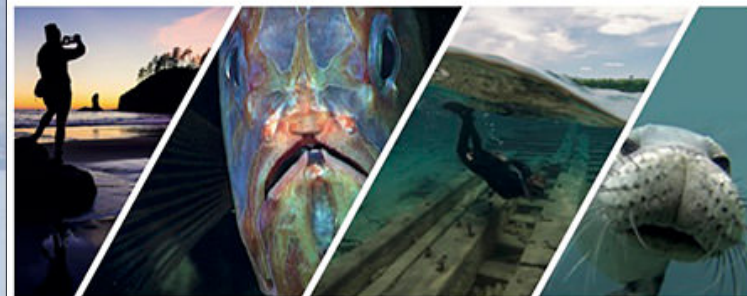


NATIONAL ACADEMY OF
PUBLIC ADMINISTRATION

March 2021

OUR VISION

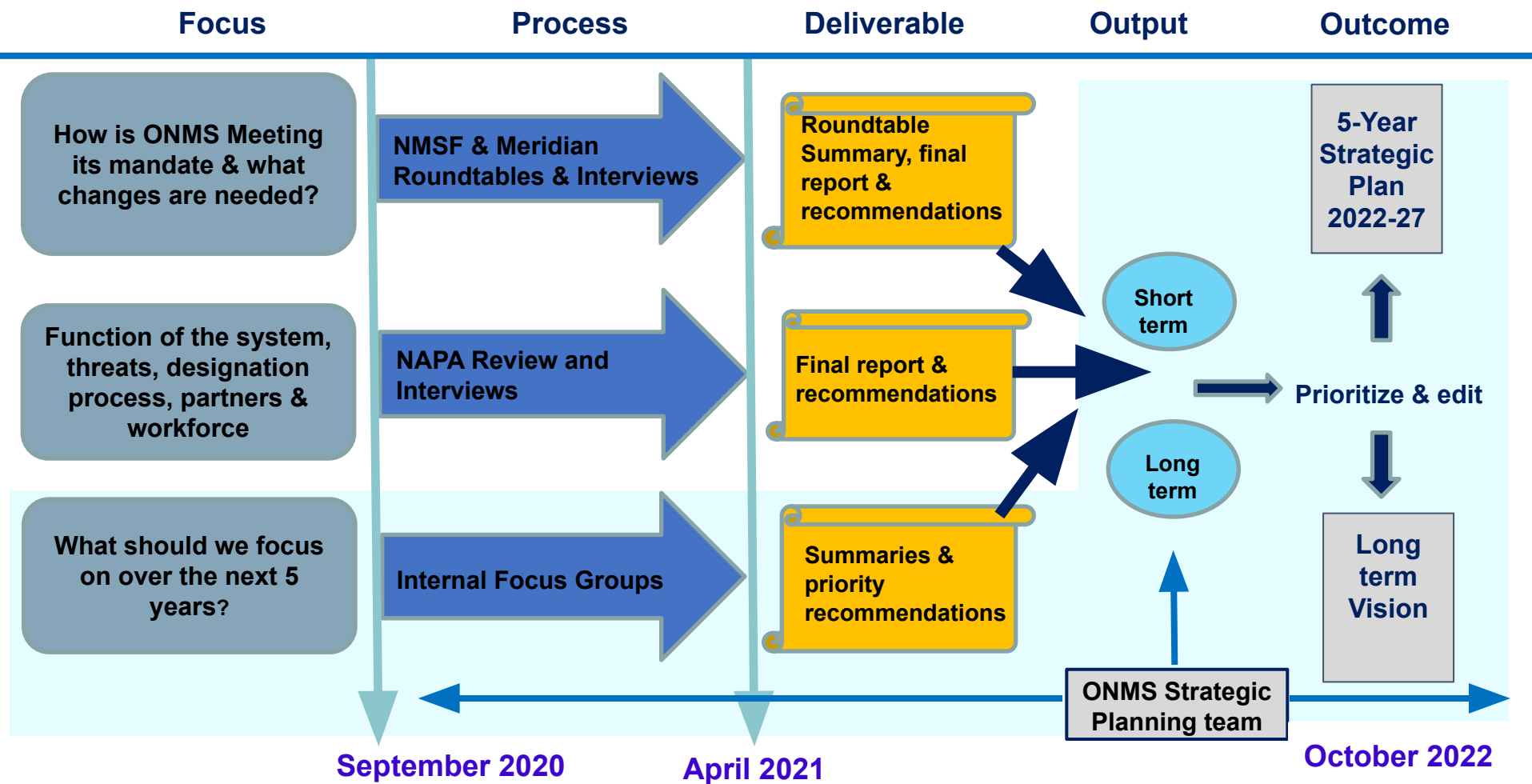
FOR AMERICA'S TREASURED OCEAN PLACES



2017-2022

A FIVE-YEAR STRATEGY FOR THE NATIONAL MARINE SANCTUARY SYSTEM

FINAL | SEPTEMBER 2017



Evaluation of Current Strategic Plan



NAPA Evaluation



NAPA Update

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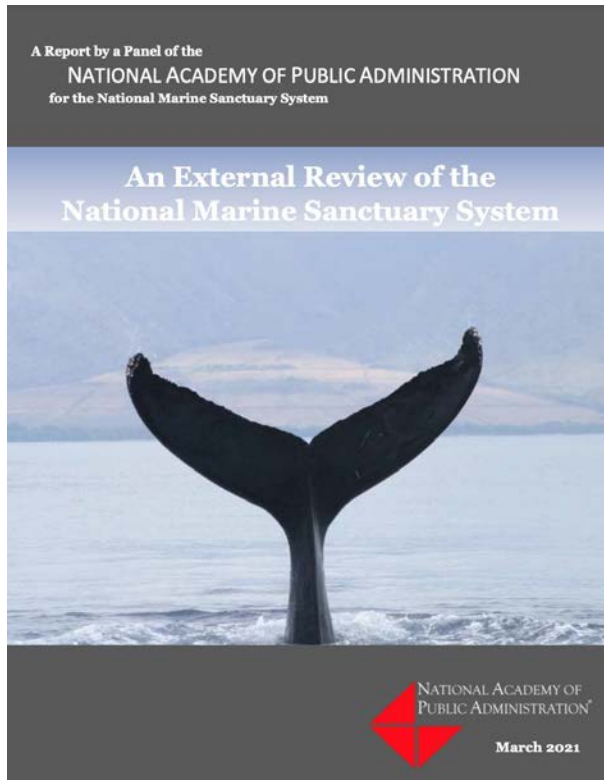


NATIONAL ACADEMY OF
PUBLIC ADMINISTRATION

March 2021

- Conducted targeted research.
- Conducted more than 100 interviews with various stakeholders.
- Study team with panel of experts
- 6 Sections
 - 15 short, medium, and long-range recommendations (25 plus pages)

NAPA's "Seize the Opportunity and Go Big" Charge



- ONMS stands at a unique confluence of events, including:
 - our proven track record and good reputation
 - the NMSA 50th anniversary
 - the support of a new political administration and
 - the ever increasing recognition of our climate and biodiversity crises
- This confluence provides ONMS with an opportunity to, with additional resources, “take a leading role in NOAA and across the U.S. government in protecting the marine environment.”
- All of the fifteen short, medium and long-term recommendations provided in the report form the foundation for ONMS to seize this long-term future...if we dare

External Roundtables Hosted by Meridian





External Roundtables hosted by Meridian Institute

- **Purpose of this work - more aspirational**
- **Three Roundtables**
 - Diverse participants (geography, racial, gender)
 - Common themes thread throughout
 - Climate Change
 - Justice, Equity, Diversity, and Inclusion
 - Indigenous Engagement
 - Elevation and Impact
- **Science and Research**
- **Conservation and Management**
- **Engagement**



Sanctuaries of the Future

- Network Value: Nationalizing marine protection and management
 - Whole greater than sum of its parts
 - Federal mandate for protection
 - Unifying agenda for science, conservation, management
 - Multidisciplinary approach
- National identity and the elevation of ONMS
- Climate change and international movements
 - Integrate climate & leverage activity
 - Connectivity in international spaces (UN Decade, IUCN Green list)



Sanctuaries of the Future

- Engagement, access, and representation
 - Gap analysis & equity audit
 - Proactive, relational approaches
 - Staff knowledge
 - Diversify workforce
- Comprehensive assessment and science agenda
 - Analysis of protection value
 - Standardize data collection & baselines
- Strengthening science through traditional knowledge and wisdom
 - Sanctuaries uniquely positioned



Sanctuaries of the Future

- Managing for the future
 - Proactive approach, clear goals, flexible tools
 - Multiple uses and marine planning
- Expanding partnerships
 - Non-traditional spaces
- Transparency and communication
 - External review process
 - Messaging and outreach - historic context, meeting people where they are

Summary of Both Reviews



Input: New Areas of Emphasis



1. Climate Change
2. Tribal, Native, and Indigenous Initiatives
3. Reach Historically Underrepresented Communities
4. Foster Diversity, Equity, and Inclusion within our Workforce
5. Embrace New Technologies
6. Create Unified Approach
7. Increase Collaboration among Sites, Regions, and Headquarters
8. Strengthen Strategic Partnerships

Long Term Vision



- National marine sanctuaries are a global leader for protecting America's most significant marine areas through conservation management, science, public education, and peer instruction.
- We conserve the places our nation entrusted to us and leave the generations that follow a model for marine stewardship.

Long Term Vision



Fundamental priorities:

- Indigenous, cultural, and tribal significance
- Investment in infrastructure for marine conservation
- Diversity, inclusion, and representation
- Inclusive partnerships across all levels

Cultural and organizational changes:

- Representation
- Relevance
- Effecting Change
- Conservation & Restoration

Office of National Marine Sanctuaries
National Oceanic and Atmospheric Administration



NATIONAL MARINE
SANCTUARIES