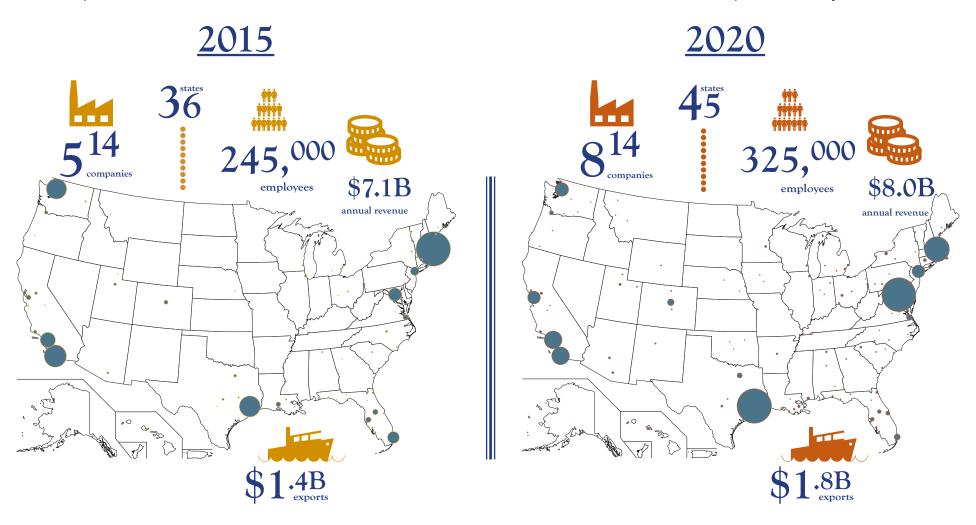
The Ocean Enterprise Studies

The Ocean Enterprise 2015 - 2020 report examines changes in the scale and scope of U.S. New Blue Economy business activity over the last five years. Ocean Enterprise businesses that are **providers** of the means to make ocean observations and measurements, or **intermediaries**, adding value to ocean data, are a key component of the knowledge-based New Blue Economy, supporting the ocean information needs of a growing and changing Blue Economy. The Ocean Enterprise 2015 -2020 report provides a wealth of information about how this vital business cluster is responding to emerging needs for data and information to support use of the ocean and its resources, protection of the ocean and coastal environment, and maintenance of the ocean's natural capital and ecosystem services.



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