

U.S. IOOS Enterprise Strategic Plan (2018-22) Update

IOOS Advisory Committee Fall Meeting
24-26 Oct 2017



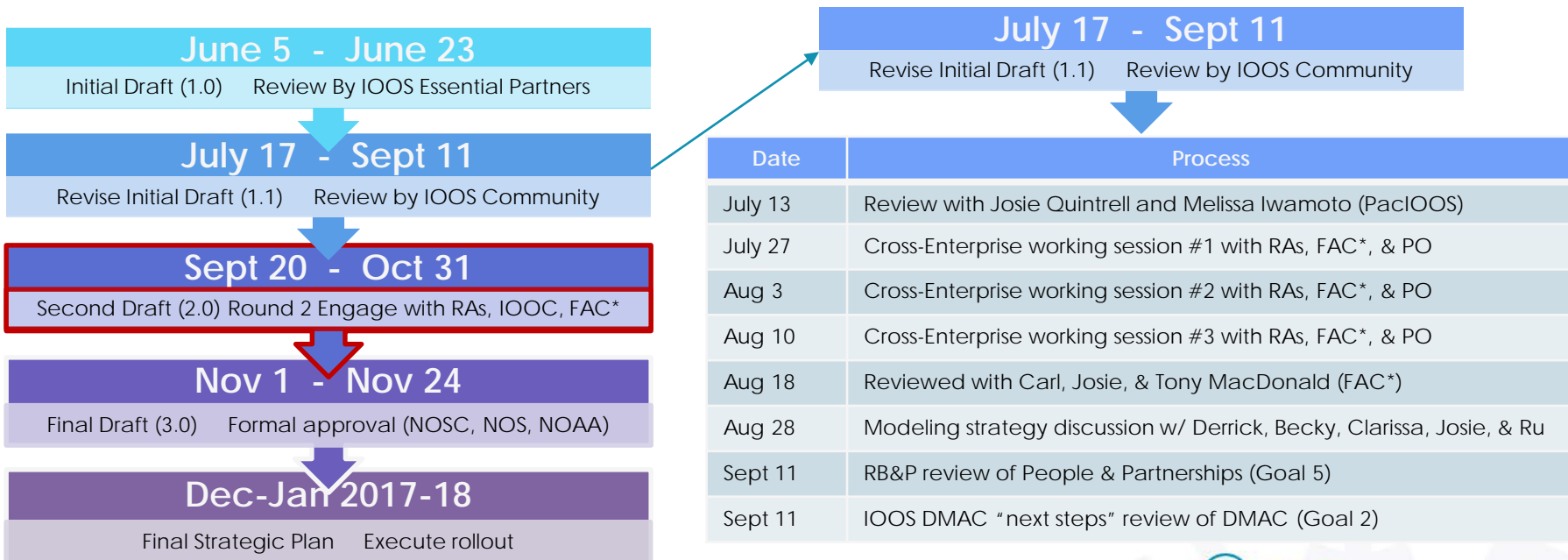
The strategic planning process



U.S. IOOS Enterprise Strategic Plan draft 2.0

We are pleased to present strategic plan “draft 2.0”!

In July-Sept 2017, substantial community interest and engagement resulted in numerous cross-Enterprise strategic planning sessions. Many sessions focused on developing IOOS DMAC and Modeling strategies.



Plan component: Vision and mission

Vision

Coastal, ocean, and Great Lakes information that improves lives and livelihoods.

Mission

To produce, integrate, and communicate high quality ocean, coastal and Great Lakes information that meets the safety, economic, and stewardship needs of the Nation.

Plan component: Guiding principles

Guiding principles:

- Stakeholder & end-user driven
- Science based
- Policy neutral
- Efficient
- Reliable
- High quality data
- Responsible data stewardship
- Easy exchange of information
- Productive public-private partnership
- Nimble and responsive



Plan component: Strategic goals

Five Strategic Goals:

Goal 1: Support sustained, long-term observations of dynamic ocean and coastal environments.

Goal 2: Deliver standardized, reliable, and accessible data.

Goal 3: Support model predictions that address a wide range of user requirements.

Goal 4: Provide integrated, user-driven products and tools.

Goal 5: Increase the reach and effectiveness of IOOS through partnerships, stakeholder engagement, and Enterprise excellence.

Next steps: IOOS Advisory Committee

We welcome IOOS AC input:

Individual comments are welcome by the close of this meeting Thursday.

Best focus for IOOS AC would be on the following:

- Objectives: How should IOOS advance in the next 5 years?
- Goal background: Have we highlighted the right programmatic areas that are essential to IOOS?
- Goal driver: Does this statement articulate the primary challenge we face as an observing community?

Next steps: Formal approval and roll-out

- NOSC approval (Dec 13, 2017)
- Roll-out execution (Jan-March 2018)
- Implementation planning (CY 2018)



Questions?



Roll-out plan: Key messages

- A first cross-Enterprise strategic plan communicates the shared priorities of the entire System.
- Defining the IOOS Enterprise
- IOOS is committed to NOAA core observing and to evolving to meet stakeholder needs.
- An expanded role in BGC, biological, subsurface observing, and open-ocean data management.
- IOOS is a leader in innovation and research to operations transition.