

U.S. IOOS Advisory Committee  
Administrative Conference Call  
May 16, 2013  
3:00 – 4:30 pm EDT  
**Minutes**

**Attendance on call:** R. Spinrad (Chair), T. Gulbransen (Vice-Chair), C. Beegle-Krause, A. Jochens, V. Klump, L. Leonard, T. MacDonald, J. Manley, C. Ostrander, B. Melzian (Ex Officio, via phone)

**Absent:** T. Browne, E. Pidgeon, L. Ragster, E. Terrill, D. Legler (Ex Officio), L. Lillycrop (Ex Officio)

### **Introduction**

Chair began call at 3:05 pm.

### **“IOOS Vision”: Discussion of public comments and plans to finalize**

The Committee discussed each of the four sets of public comments (Chris Mooers, F. Aikman, T. Malone, and the IOOS Association). Public comments are not addressed one-by-one, by commenter, as the Committee agreed they all seemed to move the draft in the same direction. In summary, the Committee agreed on the following changes to the statement based on public comments:

- Add more definition for IOOS, including mention of predictions.
- None of the comments took issue with the vision statement itself. Rewording supporting language should allow AC to address most concerns (see following notes).
- C. Beegle-Krause suggested considering the three steps of IOOS; observations, analysis, and predictions.
- Avoid jargon.
- Focus on the “bigger picture” IOOS; keep in mind the IOOS enterprise is still working against the public notion that IOOS is a NOAA budget line only.
- Ensure Vision reflects Regional IOOS as well.
- T. Gulbransen noted that the statement should include a place where users could envision the creation of new, valuable products (value-added opportunity). He will offer language to this effect.
- R. Spinrad will revise the bullet, “IOOS’s criticality” to address concerns from the IOOS Association.
- C. Ostrander offered to incorporate IOOS Association track changes as well as capturing the above thoughts with help from Exec Sec.
- Exec Sec will incorporate all revisions and provide them back to the full Committee.
- Once “Vision” is finalized, the statement will be transmitted to the IOOC and the NOAA Administrator along with a cover letter.
- The Committee should use the final statement to engage participants in upcoming meetings.

### **August 2013 Meeting Planning: Discussion of logistics and agenda topic**

Z. Willis began by informing the Committee of current NOAA travel restrictions for FACs. In person FAC meetings are not allowed, with limited exception. The DFO put forward an exception request to hold the August meeting in person, and is waiting for a response from the NOS Assistant Administrator. If the Committee is not permitted to meet in person, the DFO and Chair will consider alternatives.

The Committee decided to continue developing the meeting agenda around business models. To that end, the Chair tasked the Committee with the assignment of identifying business models for consideration by mid-June. Once a list of models is compiled, the Committee will consider how to reach out to specific investors, also taking into consideration the format of the next Committee meeting which should be known by then. Examples of business models to consider are In-Q-Tel and the X Prize Foundation. R Spinrad suggested the Committee may want to consider inviting Paul Bunje (X Prize Senior Director, Prize Development, Ocean Health) to talk to the Committee. The Committee agreed, and R Spinrad offered to develop formal invitation for P Bunje if the Committee is able to hold an in person meeting. The Committee also agreed that the IOOC should be invited to hear this ongoing dialog, as a means to help the Committee assess whether their work is advancing the mission of IOOS.

### Adjourn

Chair adjourned the call at 4:30 pm EDT.

### Report out of actions and assignments

#	Action	Responsible Accountable Consultative Inform	Due Date
051613.1	Revise "IOOS Vision" based on Committee's discussion of public comments.	R: R Spinrad, T Gulbransen, C Ostrander, Exec Sec	05/30/2013
051613.2	Transmit final "IOOS Vision" with cover letter to NOAA Administrator and IOOC.	R: Chair I: AC	06/07/2013
051613.5	Invite IOOC to participate in ongoing business model dialog.	R: Exec Sec	06/07/2013
051613.3	Provide business model examples to Exec Sec.	R: AC	06/14/2013
051613.4	If in person meeting is permitted, invite Paul Bunje of X Prize to speak.	R: Chair	ASAP with in person meeting approval