



A Status Update on NOAA's Big Data Project

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Why is NOAA so interested in Partnerships for Open Data?

- NOAA's data are increasingly popular and valuable.
- NOAA struggles to keep up with public demand
 - Budgets for capacity and security aren't keeping pace with rapidly increasing data access costs.
- NOAA wants to learn about collaborative solutions
 - Promote use, democratize data access
 - Utilize new technologies
 - Enable new economic opportunities for partners.

BDP Data Access Strategy

Leveraging Industrial Partners

Augment



Add
Capabilities

Amplify



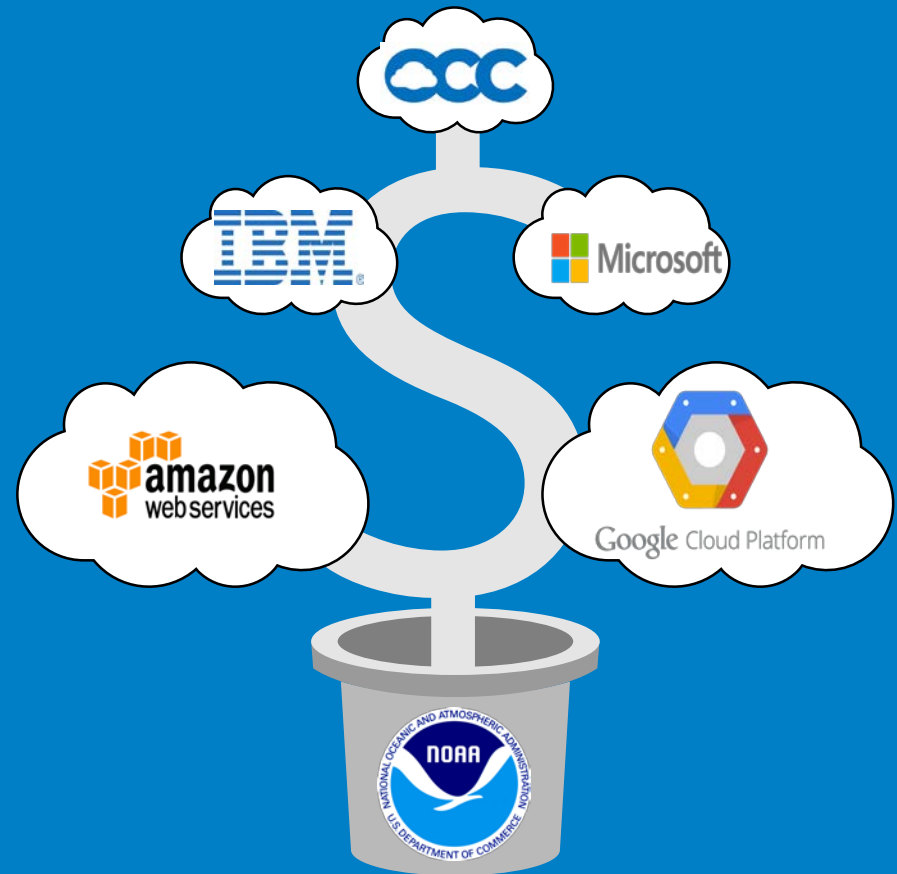
Add
Capacity

The Big Data Project

“Portals versus Platforms”

Keys

- Bring users to the data
 - Not “just” about access
- CRADAs - research activity (2015)
- NOAA’s open data - freely available
- NOAA’s subject matter expertise
- Industry’s infrastructure expertise
- Level playing field
 - No privileged access
- Democratization of NOAA data
 - New opportunities for business



Leverage the value of NOAA’s data to increase their utilization

NOAA

Data Expertise



CRADA Collaborators

Infrastructure Expertise



Google Cloud Platform

BDP
Ecosystem

End User

Wider Consumer Community

Third Party Partner

Value-Added Services

Big Data Project Data Access Strategy

- **NOAA Basic Access - Limited capacity**
 - **Stewardship and service**
 - **Data Integrity and Authenticity**
- **Industrial Partners - Augment and Amplify**
 - **Capabilities, Technologies, Capacities**
 - **Scales to meet demand**
 - **Market pays for what it needs**



Big Data Project

Ocean Data Challenges..

- **Ocean Data haven't "moved" well yet**
- **Need different model for ocean data?**
- **Different approach: collaborative platforms?**
- **Identify a single problem of common concern**
- **Bring a BDP Collaborator, Industry, Government, Academia together within that platform to share data, code, expertise to solve that problem**

Discussion

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#NOAABigData

<http://www.noaa.gov/big-data-project>